

DANCING
with the local STARS
Old HOLLYWOOD *Glam*

Join Us!

April 17, 2026

6 - 10 pm

Hotel Northampton

Performance Auction Dinner

Sponsorship Package

ARE YOU READY FOR A
NIGHT OF GLAMOUR
AND GIVING THAT

truly makes a difference?



Our Mission, Your Impact



**1 IN 6 CHILDREN IN
MASSACHUSETTS
EXPERIENCE A
MAJOR
DEPRESSIVE
EPISODE EACH
YEAR.**



**1 IN 9 CHILDREN
AGES 12 - 17 HAVE
SERIOUS
THOUGHTS OF
SUICIDE EACH
YEAR.**



**14% OF
CHILDREN IN
MASSACHUSETTS
EXPERIENCE 2 OR
MORE ADVERSE
CHILDHOOD EVENTS
(ACES)**

Supporting Children, Celebrating Community

- ★ **Behind every statistic is a child, a caregiver, and a community. At Cutchins, we know that by providing compassionate, integrative, and comprehensive early mental healthcare to youth, we can change the trajectory of a life and the future of our community.**
- ★ **Through sponsorships, ticket sales, auctions, and special event activities, this night raises critical funds that directly support children receiving trauma-informed healthcare in Western MA and across the state.**

More Than a Gala

TURNING MISSION INTO MOVEMENT

**Delicious
food,
cocktails,
and
mocktails**

**Impact
that extends
beyond
the night**

**Joyful
connection,
meaningful
fun**

**Dazzling
performances
by Local
Stars**

**Community
connection &
generosity**

Sponsorship Levels

	OSCAR WINNER	EXECUTIVE PRODUCER	DIRECTOR'S CIRCLE	LEADING ROLE	SUPPORTING ROLE	RISING STAR
Sponsorship Amount	\$5,000	\$3,500	\$2,500	\$1,500	\$1,000	Up to \$500
Program Brochure Ad	Full Page (Premier)	Full Page	Half Page	Quarter Page	Quarter Page (Logo)	Name Listed
Logo on Event Materials	✓	✓	✓	✓	✓	—
Logo on Website & Event Pages	✓	✓	✓	✓	✓	—
Social Media Recognition	Extensive	High	Medium	Standard	Standard	Mention
Verbal Recognition at Event	✓	✓	✓	✓	✓	—
Company Promotion at Event	✓	✓	✓	✓	—	—
Sponsor Table / Reserved Seating	Table for 10	Table for 7	Table for 5	Table for 3	Table for 2	—
Event Entry Included	✓	✓	✓	✓	✓	—
Sit-Down Dinner Included	✓	✓	✓	✓	✓	—
Recognition as Event Supporter	✓	✓	✓	✓	✓	✓

Oscar Winner

5,000+

Program Brochure Advertising: Full page ad space in premier location. Ad provided by sponsor or can be custom- made by request.

Promotional Materials: Company logo on all event promotional materials, including online event pages, table tents at event, and more!

Public Recognition: Via Instagram, Facebook, radio, press releases, and event hosts.

Company Promotion (Optional): Distribute your company's collateral and swag to guests at the event.

Sponsored Seating and Access to VIP Hour (Optional): Reserved seating for ten guests, including entry to event and VIP hour starting at 5pm.

Keep reading for more exciting sponsorship opportunities like red carpet, signature drink, and VIP hour!

Executive Producer

3,500

Program Brochure Advertising: Full-page ad space. Ad provided by the sponsor or can be custom-made upon request.

Promotional Materials: Company logo on all event promotional materials, including online event pages, table tents at the event, and more!

Public Recognition: Via Instagram, Facebook, radio, press releases, and event hosts.

Company Promotion (Optional): Distribute your company's collateral and swag to event guests.

Sponsored Seating and Access to VIP Hour (Optional): Reserved seating for seven guests, including entry to the event and VIP hour starting at 5 pm.

Keep reading for more exciting sponsorship opportunities, including red carpet, a signature drink, and a VIP hour!

Director's Circle

2,500

Program Brochure Advertising: Half-page ad space. Ad provided by the sponsor or can be custom-made upon request.

Promotional Materials: Company logo on all event promotional materials, including online event pages, table tents at the event, and more!

Public Recognition: Via Instagram, Facebook, radio, press releases, and event hosts.

Company Promotion (Optional): Distribute your company's collateral and swag to event guests.

Sponsored Seating and Access to VIP Hour (Optional): Reserved seating for five guests, including entry to the event and VIP hour starting at 5 pm.

Keep reading for more exciting sponsorship opportunities, including red carpet, a signature drink, and a VIP hour!

Leading Role

1,500

Program Brochure Advertising: Quarter-page ad space. Ad provided by the sponsor or can be custom-made upon request.

Promotional Materials: Company logo on all event promotional materials, including online event pages, table tents at the event, and more!

Public Recognition: Via Instagram, Facebook, radio, press releases, and event hosts.

Company Promotion (Optional): Distribute your company's collateral and swag to event guests.

Sponsored Seating and Access to VIP Hour (Optional): Reserved seating for three guests, including entry to the event and VIP hour starting at 5 pm.

Keep reading for more exciting sponsorship opportunities, including red carpet, a signature drink, and a VIP hour!

Supporting Cast

1,000

Program Brochure Advertising: Quarter-page ad space for logo only. The sponsor must provide the logo.

Promotional Materials: Company logo on all event promotional materials, including online event pages, table tents at the event, and more!

Public Recognition: Via Instagram, Facebook, radio, press releases, and event hosts.

Sponsored Seating and Access to VIP Hour (Optional): Reserved seating for two guests, including entry to the event and VIP hour starting at 5 pm.

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Rising Star

500

Unable to commit to a top-tier sponsorship but want to support our incredible event? As a **Rising Star Sponsor**, you are able to contribute money or silent auction items up to \$500 and be recognized as a supporter of our event in social media and on the day of the event!

Keep reading for more exciting sponsorship opportunities, including red carpet, a signature drink, and a VIP hour!

Ways to personalize your sponsorship!

Sponsor a
welcome
cocktail &
mocktail

Sponsor
the post-
performance
dance party

Donate
to our
auction

Sponsor the
dessert
course

Sponsor the
photobooth

Sponsor
the red
carpet

Sponsor our
costume
contest

Sponsor a
dancer or
the dance
floor

**Our sponsorships are
built around partnership!**

We customize visibility, engagement, employee involvement, and community impact to match your goals.

Creative ideas are welcome and encouraged.

Whether you prefer high center stage or a more subtle presence, we can create a sponsorship that feels intentional, meaningful, and authentic.



For questions or to collaborate
on your sponsorship, please
contact:

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